



CONSUMER  
ANALYST  
GROUP  
EUROPE

# Inaugural Conference Programme

8<sup>th</sup> – 10<sup>th</sup> March 2010

Park Plaza Westminster Bridge  
200 Westminster Bridge Road  
London SE1 7UT | England

## Monday, 8<sup>th</sup> March 2010

8:00–10:00	<b>REGISTRATION</b> Light continental breakfast
10:15–10:30	<b>CAGE</b> James Amoroso Association President Leonard Teitelbaum Conference Chairman
10:30–11:30	<b>UNILEVER</b> Paul Polman Chief Executive Officer James Allison Head of Investor Relations
11:30–12:30	Buffet lunch
12:30–13:30	<b>RECKITT BENCKISER</b> Colin Day Chief Financial Officer Joanna Speed Director of Investor Relations
13:45–14:45	<b>CSM</b> Koos Kramer Chief Financial Officer Fabrizio Rampinelli Director & Head of PURAC
14:45–15:00	Refreshments
15:00–16:00	<b>IMPERIAL TOBACCO</b> Alison Cooper Chief Operating Officer & CEO Designate Gerry Gallagher Director of Investor Communications
16:15–17:15	<b>LMC INTERNATIONAL</b> Martin Todd Managing Director

## Tuesday, 9<sup>th</sup> March 2010

7:30–8:00	Refreshments
8:00–9:00	<b>KRAFT FOODS</b> Irene Rosenfeld Chairman & Chief Executive Officer Timothy McLevish EVP & Chief Financial Officer Chris Jakubik VP Investor Relations
9:15–10:15	<b>KERRY GROUP</b> Stan McCarthy Chief Executive Officer Brian Mehigan Chief Financial Officer Michael J. Ryan Head of Investor Relations
10:15–10:30	Refreshments
10:30–11:30	<b>PLANET RETAIL</b> Bryan Roberts Global Research Director
11:30–12:30	Buffet lunch
12:30–13:30	<b>L'ORÉAL</b> Christian Mulliez EVP Administration & Finance Thierry Prévot General Manager Financial Communications Caroline Millot Head of Investor Relations
13:45–14:45	<b>EUROMONITOR INTERNATIONAL</b> Robert Senior Executive Chairman
14:45–15:00	Refreshments
15:00–16:00	<b>HORIZONS</b> Peter Backman Managing Director

## Wednesday, 10<sup>th</sup> March 2010

7:30–8:00	Refreshments
8:00–9:00	<b>PREMIER FOODS</b> Robert Schofield Chief Executive Officer Jim Smart Chief Financial Officer Gwyn Tyley Director of Investor Relations & M&A
9:15–10:15	<b>NESTLÉ</b> Paul Bulcke Chief Executive Officer James Singh Chief Financial Officer Roddy Child-Villiers Head of Investor Relations
10:15–10:30	Refreshments
10:30–11:30	<b>GIVAUDAN</b> Matthias Währen Chief Financial Officer Peter B. Wullschleger Head of Investor Relations
11:30–12:30	Buffet lunch
12:30–13:30	<b>DANONE</b> Emmanuel Faber Chief Operating Officer Robin Jansen Director of Investor Relations
13:45–14:45	<b>WPP GROUP</b> Martin Sorrell Chief Executive Officer
14:45–15:00	Refreshments
15:00–16:00	<b>CARREFOUR</b> Lars Olofsson Chief Executive Officer