



CAGE

CONSUMER
ANALYST
GROUP
EUROPE

2017 Annual Conference Programme

20th – 22nd March 2017

Hilton London Metropole
225 Edgware Road
London W2 1JU
United Kingdom

Monday 20th March 2017

- 07:30 – 09:45 **REGISTRATION**
Light continental breakfast
- 09:45 – 10:00 **CAGE**
James Amoroso | *President*
G. Leonard Teitelbaum | *Vice President*
Julian Hardwick | *Member of the Board*
- 10:00 – 10:10 **The Roddy Child-Villiers
Investor Relations Award**
in association with the UK Investor Relations Society
- 10:15 – 11:00 **DIAGEO**
Kathryn Mikells | *Chief Financial Officer*
Sharon Rolston | *Head of Investor Relations*
Fireside chat moderated by Olivier Nicolai, CAGE Individual Member
- 11:15 – 12:00 **ECOMMERCE | CHANGING THE SALES AND
MARKETING ECOSYSTEM**
KANTAR RETAIL (WPP)
Bryan Gildenberg | *Chief Knowledge Officer*
- 12:00 – 14:00 **Lunch**
- 12:30 – 13:00 **BRAND PENETRATION |
THE DRIVING FORCE FOR GROWTH***
SEVENDOTS
Andrea Bielli | *Managing Partner*
Paul Gribbell | *Partner*

**Sessions marked with an asterisk take place in the breakout Q&A room*

- 13:15 – 14:00 **COTT CORPORATION**
Jerry Fowden | *Chief Executive Officer*
Jay Wells | *Chief Financial Officer*
Jarrod Langhans | *Director of Investor Relations and Corporate FP&A*
- 14:15 – 15:00 **PHILIP MORRIS INTERNATIONAL**
Jacek Olczak | *Chief Financial Officer*
Nicholas Rolli | *Vice President, Investor Relations and Financial Communications*
Fireside chat moderated by Philip Gorham, CAGE Advisory Panel Member (2015–17)
- 15:00 – 15:15 Refreshments
- 15:15 – 16:00 **SWEDISH MATCH***
Emmett Harrison | *Senior Vice President, Investor Relations and Corporate Sustainability*
- 16:15 – 17:00 **CHOCOLATE STRATEGY |
REPOSITIONING INDULGENCE TO REMAIN
RELEVANT IN THE HEALTHY SNACKING ERA**
EUROMONITOR INTERNATIONAL
Lianne van den Bos | *Global Lead Analyst, Packaged Food*
- 17:15 – 18:00 **LINDT & SPRÜNGLI**
Dr. Dieter Weisskopf | *Chief Executive Officer*
Martin Hug | *Chief Financial Officer*
- 18:00 – 19:00 **COCKTAILS & NETWORKING**
hosted by Diageo and CAGE in honour of Catherine James
former Diageo Head of Investor Relations and CAGE Advisory Panel Member (2014–15)

*Sessions marked with an asterisk take place in the breakout Q&A room

Tuesday 21st March 2017

07:30 – 08:15 [Light continental breakfast](#)

08:15 – 09:00 **GIVAUDAN**

Tom Hallam | *Chief Financial Officer*

Peter B. Wullschleger | *Head of Investor Relations*

09:15 – 10:00 **NESTLÉ***

Steffen Kindler | *Head of Investor Relations*

*Fireside chat moderated by Céline Pannuti,
CAGE Advisory Panel Member (2016–17)*

10:00 – 10:15 [Refreshments](#)

10:15 – 11:00 **INGREDION**

Ilene S. Gordon | *Chairman, President and
Chief Executive Officer*

Jim Gray | *Executive Vice President and
Chief Financial Officer*

Jorgen Kokke | *Senior Vice President and
President Asia Pacific and EMEA*

Heather Kos | *Vice President, Investor Relations and
Corporate Communication*

11:15 – 12:00 **RECKITT BENCKISER**

Rakesh Kapoor | *Chief Executive Officer*

Richard Joyce | *Director of Investor Relations*

*Fireside chat moderated by Céline Pannuti,
CAGE Advisory Panel Member (2016–17)*

12:00 – 14:00 [Lunch](#)

12:15 – 13:00 **AHOLD DELHAIZE**

Jeff Carr | *Chief Financial Officer*

Henk Jan ten Brinke | *Senior Vice President,
Investor Relations*

*Sessions marked with an asterisk take place in the breakout Q&A room

13:15 – 14:00

INTERNATIONAL FLAVORS & FRAGRANCES

Andreas Fibig | *Chairman and Chief Executive Officer*

Richard O'Leary | *Executive Vice President and Chief Financial Officer*

Michael DeVeau | *Vice President, Global Corporate Communications and Investor Relations*

14:15 – 15:00

KERRY GROUP

Stan McCarthy | *Chief Executive Officer*

Andy Royston | *Chief Marketing Officer*

William Lynch | *Head of Investor Relations*

15:00 – 15:15

Refreshments

15:15 – 16:00

HORMEL FOODS

Jim Snee | *President and Chief Executive Officer*

Larry Vorpahl | *Group Vice President and President Hormel Foods International Corporation*

Nathan Annis | *Director of Investor Relations*

16:15 – 17:00

TYSON FOODS

Tom Hayes | *President and Chief Executive Officer*

Dennis Leatherby | *Executive Vice President and Chief Financial Officer*

Jon Kathol | *Vice President, Investor Relations and Assistant Secretary*

17:15 – 18:00

FRUTAROM

Ori Yehudai | *President and Chief Executive Officer*

18:00 – 19:00

COCKTAILS & NETWORKING

hosted by Reckitt Benckiser

Wednesday 22nd March 2017

- 07:30 – 08:15 **Light continental breakfast**
- 08:15 – 09:00 **DANONE**
Cécile Cabanis | *Chief Financial Officer*
Régis Massuyeau | *Head of Investor Relations*
Fireside chat moderated by Jeff Stent, CAGE Individual Member
- 09:15 – 10:00 **GLANBIA**
Siobhán Talbot | *Group Managing Director*
Liam Hennigan | *Head of Investor Relations*
- 10:00 – 10:15 **Refreshments**
- 10:15 – 11:00 **COMPASS GROUP***
Sandra Moura | *Head of Investor Relations and Corporate Affairs*
Presentation followed by fireside chat moderated by Najet El Kassir, CAGE Individual Member
- 11:15 – 12:00 **STRAUSS GROUP**
Shahar Florence | *Executive Vice President and Chief Financial Officer*
Daniella Finn | *Director of Investor Relations*
- 12:00 – 14:00 **Lunch**
- 12:30 – 13:00 **FOODSERVICE DISTRIBUTION |
LEVERAGING SCALE
IN AN INTERNATIONAL CONTEXT***
HORIZONS
Peter Backman | *Managing Director*
- 13:15 – 14:00 **SYSCO CORPORATION**
William DeLaney | *Chief Executive Officer*
Neil Russell | *Vice President, Investor Relations and Communications*

*Sessions marked with an asterisk take place in the breakout Q&A room

- 14:15 – 15:00 **COCA-COLA EUROPEAN PARTNERS**
Damian Gammell | *Chief Executive Officer*
Nik Jhangiani | *Chief Financial Officer*
Thor Erickson | *Vice President, Investor Relations*
- 15:15 – 16:00 **PERNOD RICARD***
Julia Massies | *Vice President, Financial Communication*
Fireside chat moderated by Andrea Pistacchi,
CAGE Individual Member
- 16:15 – 17:00 **HEINEKEN***
Sonya Ghobrial | *Director, Head of Investor Relations*
Fireside chat moderated by Chris Pitcher, CAGE Individual Member
- 17:15 **Close**

NOTE | Conference programme and schedule subject to change without notice

Participating in Company Meetings only

Availability during conference according to separate schedule

Hosted by
IR teams:

ANHEUSER-BUSCH INBEV
COCA-COLA HELLENIC BOTTLING COMPANY
IMPERIAL BRANDS

Internet access and downloads

*King's Suite (Presentations & Breakout) and
Monarch Suite (Lounge & Restaurant)*

Network: CAGE_WiFi

Password: cage

Downloads: www.cag.eu.com/cage-conference/presentation-downloads

**Sessions marked with an asterisk take place in the breakout Q&A room*

Company Meetings Planner

Monday
20th March

Tuesday
21st March

Wednesday
22nd March

08:15 – 09:00

09:15 – 10:00

10:15 – 11:00

11:15 – 12:00

12:15 – 13:00

Lunch

Lunch

Lunch

13:15 – 14:00

Lunch

Lunch

Lunch

14:15 – 15:00

15:15 – 16:00

16:15 – 17:00

17:15 – 18:00
