



CAGE

CONSUMER  
ANALYST  
GROUP  
EUROPE

# 2016 Annual Conference Programme

21<sup>st</sup> – 23<sup>rd</sup> March 2016

Hilton London Metropole  
225 Edgware Road  
London W2 1JU  
United Kingdom

## Monday 21<sup>st</sup> March 2016

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- 07:30 – 09:45 **REGISTRATION**  
Light continental breakfast
- 09:45 – 10:00 **CAGE**  
James Amoroso | *President*  
Leonard Teitelbaum | *Vice President*  
Julian Hardwick | *Member of the Board*
- 10:00 – 10:10 **The Roddy Child-Villiers  
Investor Relations Award**  
*in association with the UK Investor Relations Society*
- 10:15 – 11:00 **PHILIP MORRIS INTERNATIONAL**  
Jacek Olczak | *Chief Financial Officer*  
Nicholas Rolli | *Vice President,*  
*Investor Relations and Financial Communications*
- 11:15 – 12:00 **McDONALD'S CORPORATION**  
Doug Goare | *President, International Lead Markets*  
Jennifer Hiser | *Senior Director, Investor Relations*
- 12:00 – 14:00 **Lunch**
- 12:30 – 13:00 **FOODSERVICE MARKET | GLOBAL TRENDS  
AND DRIVERS**  
HORIZONS  
Peter Backman | *Managing Director*
- 13:15 – 14:00 **CONSUMER & SHOPPER EVOLUTION |  
IMPACT ON RETAILERS & SUPPLIERS**  
TCC GLOBAL  
Bryan Roberts | *Global Insights Director*
- 14:15 – 15:00 **SCA**  
Magnus Groth | *President and Chief Executive Officer*  
Johan Karlsson | *Vice President, Investor Relations*

15:00 – 15:15

Refreshments

15:15 – 16:00

**BARRY CALLEBAUT**

Antoine de Saint-Affrique | *Chief Executive Officer*

Victor Balli | *Chief Financial Officer*

Evelyn Nassar | *Head of Investor Relations*

16:15 – 17:00

**FORGET UNICORNS | HOW TO BREED  
DRAGONS IN A MOBILE WORLD**

MONDELEZ INTERNATIONAL

Bonin Bough | *Chief Media and eCommerce Officer*

17:15 – 18:00

**BRAND VALUE CREATION IN A WORLD  
OF ACCELERATING CHANGE**

MILLWARD BROWN VERMEER

Dr. Mario Simon | *Chief Executive Officer*

Adam Caplan | *Partner*

18:00 – 19:00

**COCKTAILS & NETWORKING**

hosted by McDonald's Corporation

## Tuesday 22<sup>nd</sup> March 2016

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- 07:30 – 08:15 **Light continental breakfast**
- 08:15 – 09:00 **STRATEGIES FOR SUCCESS | INDUSTRY FOCUS OR DIVERSIFICATION?**  
EUROMONITOR INTERNATIONAL  
Oru Mohiuddin | *Global Analyst, Beauty and Personal Care*
- 09:15 – 10:00 **DSM**  
Feike Sijbesma | *Chairman & Chief Executive Officer*  
Stephan B. Tanda | *Member of the Managing Board, Nutrition Cluster*  
Dave Huizing | *Vice President, Investor Relations*
- 10:00 – 10:15 **Refreshments**
- 10:15 – 11:00 **GIVAUDAN**  
Gilles Andrier | *Chief Executive Officer*  
Peter B. Wullschleger | *Head of Investor Relations*
- 11:15 – 12:00 **L'OREAL**  
Jean-Paul Agon | *Chairman and Chief Executive Officer*  
Christian Mulliez | *Chief Financial Officer*  
Sophie Gasperment | *Group General Manager, Financial Communication, Strategic Prospective*  
Françoise Lauvin | *Head of Investor Relations*
- 12:00 – 14:00 **Lunch**
- 12:15 – 13:00 **INGREDION**  
Ilene S. Gordon | *Chairman, President and Chief Executive Officer*  
Jack C. Fortnum | *Executive Vice President and Chief Financial Officer*  
Heather Kos | *Vice President, Investor Relations and Corporate Communication*

13:15 – 14:00

## **INTERNATIONAL FLAVORS & FRAGRANCES**

Andreas Fibig | *Chairman and Chief Executive Officer*

Alison Cornell | *Executive Vice President and Chief Financial Officer*

Michael DeVeau | *Vice President, Global Corporate Communications and Investor Relations*

14:15 – 15:00

## **LVMH**

Jean-Jacques Guiony | *Chief Financial Officer*

Chris Hollis | *Director of Financial Communications*

15:00 – 15:15

## **Refreshments**

15:15 – 16:00

## **KERRY GROUP**

Brian Mehigan | *Chief Financial Officer*

Andy Royston | *Chief Marketing Officer, Taste & Nutrition*

William Lynch | *Head of Investor Relations*

16:15 – 17:00

## **TYSON FOODS**

Donnie Smith | *President and Chief Executive Officer*

Dennis Leatherby | *Executive Vice President and Chief Financial Officer*

Jon Kathol | *Vice President, Investor Relations*

17:15 – 18:00

## **COCA-COLA ENTERPRISES**

John F. Brock | *Chairman and Chief Executive Officer*

Damian Gammell | *Chief Operating Officer*

Nik Jhangiani | *Chief Financial Officer*

Thor Erickson | *Vice President, Investor Relations*

18:00 – 19:00

## **COCKTAILS & NETWORKING**

hosted by just-food and just-drinks

## Wednesday 23<sup>rd</sup> March 2016

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- 07:30 – 08:15 **Light continental breakfast**
- 08:15 – 09:00 **GLANBIA**  
Siobhán Talbot | *Group Managing Director*  
Liam Hennigan | *Head of Investor Relations*
- 09:15 – 10:00 **DANONE**  
Emmanuel Faber | *Chief Executive Officer*  
Cécile Cabanis | *Chief Financial Officer*  
Régis Massuyeau | *Director of Investor Relations*
- 10:00 – 10:15 **Refreshments**
- 10:15 – 11:00 **TECHNOLOGY, DATA AND CONTENT | THE NEW DIFFERENTIATORS**  
WPP  
Sir Martin Sorrell | *Chief Executive Officer*  
Chris Sweetland | *Deputy Group Finance Director*
- 11:15 – 12:00 **FRUTAROM**  
Ori Yehudai | *President and Chief Executive Officer*
- 12:00 – 14:00 **Lunch**
- 12:30 – 13:00 **CLEAN LABEL REVOLUTION | RESPONSE OF THE INGREDIENTS INDUSTRY**  
EUROMONITOR INTERNATIONAL  
John Madden | *Global Head of Ingredients Research*
- 13:15 – 14:00 **STRAUSS GROUP**  
Gadi Lesin | *President and Chief Executive Officer*  
Shahar Florence | *Executive Vice President and Chief Financial Officer*  
Talia Sessler | *Director of Investor Relations*

14:15 – 15:00

**PREMIER FOODS**

Gavin Darby | *Chief Executive Officer*

Alastair Murray | *Chief Financial Officer*

Richard Godden | *Head of Investor Relations*

15:15 – 16:00

**BRITVIC**

Mathew Dunn | *Chief Financial Officer*

Rupen Shah | *PLC Finance and Investor Relations Director*

Stephen Nightingale | *Director of Investor Relations*

16:15

Close

**Participating in Company Meetings only**

*Availability during conference according to separate schedule*

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*Hosted by  
management:*

**KRAFT HEINZ COMPANY**

Paulo Basilio | *Chief Financial Officer*

*Hosted by  
IR teams:*

**COCA-COLA HELLENIC BOTTLING COMPANY**

**DIAGEO**

**NESTLE**

**RECKITT BENCKISER GROUP**

**SYSCO CORPORATION**

**NOTE** | Conference programme and schedule subject to change without notice

## Company Meetings Planner

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Monday  
21<sup>st</sup> March

Tuesday  
22<sup>nd</sup> March

Wednesday  
23<sup>rd</sup> March

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08:15 – 09:00

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09:15 – 10:00

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10:15 – 11:00

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11:15 – 12:00

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12:15 – 13:00

Lunch

Lunch

Lunch

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13:15 – 14:00

Lunch

Lunch

Lunch

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14:15 – 15:00

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15:15 – 16:00

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16:15 – 17:00

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17:15 – 18:00

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